

SAN DIEGO'S KR HESS LAW OFFERS FIRST-RATE

ASSET PROTECTION PLANNING

Do you ever find yourself asking, "Is it really necessary to protect my money?" or "What would happen to my financial assets if I was sued?" If so, you're not alone. Professionals ranging from the physician to the business owner have likely lost sleep worrying about their financial future. What about if your elderly mother was in a car accident and hit bystander pedestrians?

KR Hess Law, PC has entered into a strategic partnership with attorney Douglass Lodmell of the Asset Protection Council that will benefit the people of San Diego county and beyond with elegantly simple yet powerfully protective Asset Protection Plans.

KR Hess Law, PC is a San Diego estate planning firm led by Kristina R. Hess, who has defined her mission as changing the course of history in your family by guiding you to establish legal and inspirational legacies for future generations. Voted Best Lawyer San Diego North Coast in 2015, Hess brings 16 years of legal experience to the table.

Lodmell & Lodmell has been practicing Asset Protection Law in the United States since 1997, using sophisticated domestic and international structures to protect client assets.

"This is a real issue for a lot of people who are looking to protect their wealth from frivolous lawsuits," Hess said. "Lodmell & Lodmell have developed the best approach to Asset Protection Planning I have seen and we are very excited to be partnering with them. With the help of Doug and his staff, we are able to make clear and detailed recommendations on what you can do to implement a strong asset protection plan."

Hess says that asset protection planning is for anyone who wants to avoid losing their hard-earned wealth in claims or litigation. "America has become a very litigious society and insurance coverage is often not enough," she said.

So how does the asset protection process work? Hess and Lodmell walk you through a detailed analysis of your estate and financial needs, as well as your risk profile. They then educate you on which of your assets are already protected and to what extent, and which are not.

"It is a straightforward process that will result in a new confidence in how people can implement rock-solid asset protection for hard-earned wealth," Hess said.

One of the most common questions surrounding asset protection is how it differs from traditional insurance. Hess says that asset protection focuses on providing time, flexibility and options aimed at protecting one's assets. "Both are important and work together by insuring what is insurable and by providing options for protecting assets in the event that insurance is not available or simply fails," she said.

Call KR Hess Law at 858-461-6844 to schedule your complimentary analysis today.

"Wealth and Legacy Building Summit"

Lodmell will be a featured Master Teacher at a two-day virtual event called the "Wealth and Legacy Building Summit." Hess – who is orchestrating the event – says the summit will "transform your life as you apply our powerful lessons aimed at enabling the growth and protection of your assets. Our Summit's elite teachers have mastered their fields of business, tax, legal, wealth management and coaching – and they're ready to share their secrets with you."

The live event is free to everyone who signs up, but if you miss a session or a day of the event, the replays will not be available without an upgrade. The event kicks off at 9 a.m. on Feb. 11 with an introduction and welcome by Hess.

Visit www.wealthbuildingsummit2016.com to sign up today!



KR Hess Law 6540 Lusk Blvd., Suite C176, San Diego 858. 461.6844 www.KRHess.com

Your Host: Kristina R. Hess, Esq

Kristina is the owner of KR Hess Law, PC a San Diego Estate Planning firm. Kristina was recently honored as "Best Lawyer for San Diego North Coast 2015." Kristina is a Berkeley trained lawyer who desires to inspire, motivate, and equip you to create powerful generational legacies and empower your loved ones when you cannot.

ARE YOU READY TO MAKE 2016 A WATERMARK YEAR FOR YOUR FINANCIAL FUTURE, YOUR BUSINESS OR YOUR FAMILY LEGACY?

THE "WEALTH AND LEGACY BUILDING SUMMIT" IS AT YOUR FINGERTIPS!

This exclusive virtual online event will transform your life as you apply our powerful lessons aimed at enabling the growth and protection of your assets. Our Summit's elite teachers have mastered their fields of business, tax, legal, wealth management and coaching – and they're ready to share their secrets with YOU. Join host Kristina R. Hess, Esq. and 8 Master Teachers as they show you:



It's FREE!
Register Today

www.wealthbuildingsummit2016.com

- HOW TO PROTECT YOUR ASSETS FROM FRIVOLOUS LAWSUITS.
- HOW TO BUILD A TRUE RISK MANAGEMENT PLAN FOR YOUR RETIREMENT PORTFOLIO TO PROTECT AGAINST MARKET CRASHES.
- STRATEGIES TO PREVENT ELDER ABUSE FOR YOURSELF OR YOUR LOVED ONES.
- HOW TO CREATE A POWERFUL, ENDURING LEGACY SPANNING GENERATIONS.
- HOW TO LIVE A LIFE OF PASSION (NOT OBLIGATION) AND EXPERIENCE TRUE FREEDOM.
- THE BEST WEALTH BUILDING OPPORTUNITIES FOR 2016 AND BEYOND.
- HOW TO SAVE MONEY ON TAXES IN YOUR BUSINESS, YOUR PERSONAL FINANCES AND IN RETIREMENT.
- BUSINESS GROWTH STRATEGIES TO TAKE YOUR COMPANY TO THE NEXT LEVEL.
- WHAT YOU NEED TO KNOW TO MAKE SURE YOUR ESTATE PLAN IS UP TO DATE AND YOUR LEGAL HOUSE IS IN ORDER.

AND MUCH MORE!